



DEESUP

Valentina Cerolini

CEO & Co-founder

Curated *marketplace*
for *resale* of design furniture



Milestones



COMMUNITY OF
DESIGN LOVERS

+50K



INTERNATIONAL
MARKET

+30



PARTNERSHIPS

+150



FUNDING

2M€

From linear to circular

● REDUCE IMPACT

● PHYSICAL DURABILITY

● EMOTIONAL DURABILITY

\$ 1 trillion globally*



Resale as a service

Luxury brands *benefit* from
a healthy *secondhand market*

SUSTAINABILITY

▶ 62%

CUSTOMER ACQUISITION

▶ 48%

CUSTOMER LOYALTY

▶ 31%





DEESUP

Valentina Cerolini

CEO & Co-founder

valentina@deesup.com

+39 347 5564834

